



Sunday, July 3, 2022 ~ 6:00 pm – 10:00 pm

2022 SPONSORSHIP OPPORTUNITIES

The City of Kennesaw's 2022 pre-Independence Day celebration of freedom, music and fireworks is one of the biggest and best in North Georgia! Salute to America eventgoers will be treated to two stages of live music, festive street entertainment, food vendors and plenty of activities for the kids. Admission is FREE

Presenting Sponsor

- Industry category exclusivity (in Presenting level)
- Onsite display space up to 10' x 40' (tent, table and chairs included)
- Opportunity to sample product (sample size of 4 oz. or less)
- Naming rights to one (1) event asset (circle one: Main Stage | Fireworks| Kids Parade)
- Logo on informational/promotional banner for event
- Logo on A-frame signage about sponsors at event
- Logo on Main Stage fly by banner
- Company included in Press Release as presenting sponsor (sent out 4-6 weeks out)
- Tags in social media campaign (we will provide a mock calendar of posts so when people sign on we can show them how they will be included)
- Up to 20 second announcement provided by sponsor included with PA announcements (6)
- Sponsor listed in no less than 8 PA announcements
- Logo and link on event website

INVESTMENT: Starting at \$5,000

Gold Sponsor

- Industry category exclusivity (in Gold level)
- Onsite display space up to 10' x 30' (tent, table and chairs included)
- Opportunity to sample product (sample size of 4oz. or less)
- Naming rights to one (1) event asset (circle one: Local Stage | VIP area | Food Court | ATMs | Kids Zone)
- Logo on informational/promotional banner for event
- Logo on A-frame signage about sponsors at event
- Logo on Main stage fly by banner
- Company included in Press Release (sent out 4-6 weeks out)

- Tags in social media campaign (we will provide a mock calendar of posts so when people sign on we can show them how they will be included)
- Up to 20 second announcement provided by sponsor included with PA announcements (3)
- Sponsor listed in no less than 4 PA announcements
- Logo and link on event website

INVESTMENT: \$2,500

Silver Level

- Onsite display space of 10'x10' (tent, table and chairs included)
- Company name listed in PA announcements at event
- Company name listed on A-frame signage about sponsors at event
- Company name listed on Main Stage fly by banner
- Company name/link on event website

INVESTMENT: \$1,000

Bronze Level

- Company name listed in PA announcements at event
- Company name listed on A-frames about sponsors at event
- Company name/link on event website

INVESTMENT: \$250



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Presenting \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$250
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you are interested in participating in the 2022 City of Kennesaw Salute to America – July 3rd, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Gold Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____ **Title:** _____

City _____ **State** _____ **Zip** _____

Office: _____ **Cell:** _____ **E-mail:** _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless City of Kennesaw, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2022 City of Kennesaw Salute to America – July 3rd, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival.

APPLICATION MUST BE SIGNED.

SIGNATURE: _____ **DATE** _____

Circle one:	VISA	MASTERCARD	AMEX
Credit Card Number:	_____		Billing Zip: _____
Exp Date:	_____	3-digit security code on back (4 - digit front for AMEX): _____	Amt: _____
<p>I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.</p>			
Cardholder's Signature:	_____		Date: _____