

**KENNESAW PROJECT MANAGER**

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**ZONING ADMINISTRATOR**

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**COMMUNITY DEVELOPMENT**

Planning and Zoning Division

2529 J.O. Stephenson Avenue  
Kennesaw, GA 30144

**ATLANTA REGIONAL COMMISSION**

**(ARC) PROJECT MANAGER**

KERI STEVENS

[kstevens@atlantaregional.org](mailto:kstevens@atlantaregional.org)

**MEETING DATE/TIME**

FEBRUARY 1, 2022

10 - 11:30 AM

**MEETING LOCATION**

ZOOM CALL - VIRTUAL

# STEERING COMMITTEE MEETING #2

## KENNESAW 2022 COMPREHENSIVE PLAN UPDATE

### MEETING AGENDA

**Zoom Link:** [https://us02web.zoom.us/j/86186615066?](https://us02web.zoom.us/j/86186615066?pwd=UXZyb1M4Tzh6VXFiaXUvNVJlVUzZz09)  
[pwd=UXZyb1M4Tzh6VXFiaXUvNVJlVUzZz09](https://us02web.zoom.us/j/86186615066?pwd=UXZyb1M4Tzh6VXFiaXUvNVJlVUzZz09)

1. **Welcome**
2. **Timeline: Where are we in the process?**
3. **Recap of 1st Steering Committee Meeting: What we heard**
4. **Brief Review of:**
  - Strengths, Weaknesses, Opportunities & Threats (SWOT)
  - 2017 Comprehensive Plan Goals
  - Short Term Work Program (STWP)
5. **Land Use Discussion**
  - [Future Land Use Map \(FLUM\)](#)
  - [Kennesaw's "FLUM Categories"](#)
6. **Survey Results**
  - [Survey results](#) collected at city events
  - Online survey results
    - Survey link: <https://publicinput.com/B4807>
7. **Next Steps**
  - Brainstorm Comp Plan slogan ideas
  - Send any relevant plans and/or data to Albert
8. **Adjourn**

### STEERING COMMITTEE MEMBERS (A - Z)

- Alisha Smith**, Director of Projects and Planning, Town Center Community Improvement District
- Allison Giddens**, President, Win-Tech, Inc.
- Dr. Brien E. Martin**, Senior Pastor, Sardis Missionary Baptist Church
- Craig VanDevere**, Director of Campus Planning, Kennesaw State University
- Dale Hughes**, Chief Executive Officer, Everyday People Group, LLC
- Dana Johnson**, Chief Operating Officer, Cobb Chamber
- David Webb**, Intergovernmental Coordinator/Planner III, Cobb County Community Development
- Derek Easterling**, Mayor, City of Kennesaw
- Doug Stoner**, Director of Business Development, Foresite Group
- Holly Quinlan**, President & Chief Executive Officer, Cobb County Travel and Tourism
- Jay Cunningham**, Founder, Superior Plumbing
- Jennifer Hogan**, Director of Bike Share and Regional Trail System, Town Center Community Alliance and Community Improvement District
- Jim Jaquish**, Center for Strategic Relations of Local Government Affairs, Atlanta Regional Commission
- Karl Von Hagel**, Airport Manager, Cobb County International Airport, Cobb County Department of Transportation
- Kevin Whipple**, Chairman, Kennesaw Historic Preservation Commission
- Kimberly Owen**, Director of Real Estate, Kennesaw State University
- Laura Beall**, Planning Division Manager, Cobb County Department of Transportation
- Luke Howe**, Director of Economic Development, City of Kennesaw
- Miranda Taylor**, Economic Development Specialist, City of Kennesaw
- Perry Fowler**, Senior Pastor, Kennesaw First Baptist Church
- Ricky Stewart**, Director of Public Works, City of Kennesaw
- Tim Cox**, Assistant Director of Public Works, City of Kennesaw
- Travis McComb**, Director of Accountability & Property, Cobb County School District
- Tyler Reinagel**, Associate Vice-President of Economic Development, Kennesaw State University
- Vanita Keswani**, Guest Experience Manager, Smith-Gilbert Botanical Gardens, City of Kennesaw

### PROJECT TIMELINE

**Steering Committee #1: November 29, 2021**  
**Steering Committee #2: February 1, 2022 @ 10A**  
**Public Meeting #1: February 9, 2022 @ 6:30PM**  
**Public Meeting #2: February 24, 2022 @ 6:30PM**  
**Steering Committee #3: TBD (early March 2022)**  
**Finalize Plan: March through May 2022**  
**Adoption of Comp Plan: June 30, 2022**