



**Events Committee**  
**Special Called Meeting Minutes**  
**Friday, April 8, 2022, 3:30 PM | City Hall Training Room**

Special Events Committee Mission Statement

The Committee includes members of every department impacted by special events. It will meet periodically as needed to discuss event scheduling, planning staffing and budgeting, so that departments can coordinate their efforts, enhance communication, determine publicity requirements, anticipate issues, and address concerns. The Committee will make recommendations for event improvement to facilitate maximum benefit to Kennesaw citizens and visitors. Proposals may be submitted for consideration through Mayor and Council in the form of agenda items.

Representatives by department: Parks & Recreation (Steve Roberts, Brittani Farmer, Mara Clauson); Police (Mark Webster, Brice Barth); Public Works (Ricky Stewart, Dave Wilson); City Manager (Marty Hughes); Communications (Becca Graham); Building & Construction (Scott Banks); Building Maintenance (Robbie Balenger); Economic Development (Miranda Taylor); Smith-Gilbert Gardens (Ann Parsons, Vanita Keswani, Rachel Riese); Southern Museum (Jeffrey Richardson, Tracy Shehab), KDDA (Mark Allen). Each department has one vote.

Chair: Becca Graham, Vice-Chair: Ricky Stewart, Secretary: Brittani Farmer

- I. **Call to Order** – Meeting called to order by Rebecca Graham at 3:30 pm.
  - a. Committee members present: Parks & Recreation (Brittani Farmer, Mara Clauson); Police (Phillip Stroud, Brice Barth, David Buchanan), Public Works (Ricky Stewart, Dave Wilson); City Manager (Marty Hughes); Communications (Becca Graham); Building & Construction (Not Present); Building Maintenance (Robbie Balenger), Economic Development (Not Present); Smith-Gilbert Gardens (Rachel Riese); Southern Museum (Jeffrey Richardson, Tracy Shehab), KDDA (Mark Allen).
  - b. Guests: Councilwoman: Tracey Viars, Unity Event Application Representative: Rod Green, Chief Bill Westenberger
  
- I. **Approval of Minutes**
  - a. March meeting minutes were reviewed. Rachel Riese made a motion to approve as presented. Ricky Stewart seconded and the motion passed unanimously.
    - i. Mark Allen abstained.
  
- II. **Announcements/Public Comment**
  - a. Review Events Calendar - upcoming events were reviewed
    - i. Public Works
      - Arbor Day Event on Saturday, April 29<sup>th</sup> at Depot Park from 9:00 – 10:00 AM
    - ii. Southern Museum
      - Mommy & Me Most Thursdays, March 3<sup>rd</sup>, 17<sup>th</sup>, 24<sup>th</sup> & 31<sup>st</sup>
      - Home School Work Shop on Tuesday, March 9<sup>th</sup>
      - April 12<sup>th</sup> – 50<sup>th</sup> anniversary
        - a. Participating in Big Shanty as a Gold level sponsor and grand marshall of the parade
        - b. Movie Screening – Saturday, April 16
        - c. Friday, April 22<sup>nd</sup> Southern Spirits
        - d. April 30<sup>th</sup> Open House
      - May 14<sup>th</sup> Cemetery Tour led by Andrew Bramlett

- iii. Parks & Rec
  - Saturday, May 14<sup>th</sup> will be the first Outdoor Movie of the year and Backyard Campout at Swift-Cantrell Park
- iv. PD
  - Citizen's Police Academy will tentatively started this week and will be every Tuesday through June 14<sup>th</sup>
- v. Smith-Gilbert Gardens
  - Rose Gala is Saturday, May 14<sup>th</sup>
  - April 16<sup>th</sup> Easter Festivities 9 AM – 2 PM, Saturday before Easter
  - April 23<sup>rd</sup> Plant Sale
- vi. KDDA
  - Kennesaw Beer & Wine Festival at Saturday, April 23<sup>rd</sup> from 1:00 – 5:00 PM at the Depot in the old lot
  - Farmers Market started this past Monday and will run until TBD (construction for amphitheater) – 11 vendors were there and most of them sold out! Woo hoo!
  - First Friday Concerts will run May – October, same set up as 2021 in Tunnel Plaza
    - a. No concert in July

### III. Old Business

- a. 2022 Events Calendar
  - i. Southern Spirits:
    - July 3<sup>rd</sup> time tbd depending on activities
    - October 14<sup>th</sup> 6:00 – 8:00 PM
- b. Unity Event for Kennesaw Police
  - i. Saturday, June 18<sup>th</sup> at Swift-Cantrell Park from 11:00 AM – 2:00 PM
  - ii. Purpose of event: Unity and education, the true heart of what they are doing is very welcomed and appreciated by the community
  - iii. Games: Dunk the Chief, fun games for Law Enforcement and the community to come together, tug of war
  - iv. Hopefully time for questions and discussion so the community knows the police department
  - v. Looking to have inflatables and activities for the kids
  - vi. Possibly a prayer walk before it starts
  - vii. A lot of the planning is coming from faith based community and a bunch of volunteers to manage the event and the activities

### IV. New Business

- V. **Adjourn** – With no further business, Mark Allen made a motion to adjourn, seconded by Ricky Stewart and the motion passed unanimously. The meeting adjourned at 3:56 pm.