



City of Kennesaw
2529 J.O. Stephenson Avenue
Kennesaw, GA 30144

Madelyn Orochena - Chair
Clemens Bak - Vice-Chair
Daniel Barnard - Secretary
Lance Lewin, Valerie Dibble
Kim Meacham, Kimberly Watkins

KENNESAW ARTS & CULTURE COMMISSION (KACC)

March 18, 2020 – 6:30 P.M.

Meeting Agenda

Virtual Meeting - ZOOM

Pursuant to Governor Kemp's Executive Order Number 03.14.20.01 declaring a Public Health State of Emergency and in accordance with O.C.G.A. §50-14-1 et seq., as may be amended or extended, this public meeting is being conducted in person and also via the use of real-time telephonic technology allowing the public simultaneous access to the public meeting.

City of Kennesaw is inviting you to a scheduled Zoom meeting.

Topic: Arts & Culture Commission Meeting

Time: Mar 18, 2021 06:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/86821116781?pwd=MFJ4SFhCdVBHZUZxWnVUWE45dIBDQT09>

Meeting ID: 868 2111 6781

Passcode: 321278

One tap mobile

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The next scheduled meeting of the Kennesaw Arts & Culture Commission will be
Thursday, April 15, 2021 at 6:30 p.m.



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March 18, 2020 – 6:30 P.M.

Meeting Agenda

Virtual Meeting - ZOOM

- I. Call to Order/Roll Call
- II. Approval of Minutes: February 18, 2021
- III. Financial Report
- IV. Project Reports/Commission Projects
 1. Art in the Park (Commission)
 2. Garden Trellis Project (Kimberly)
 3. Painted Piano (Vanita/Amanda)
 4. Painted Rock River (Madelyn)
 5. Review of Process on How to Submit KACC Projects and Events to the City (Amanda)
 6. Survey Questionnaire Results (Vanita)
- V. Discussion
 1. Coordination between Downtown Merchants/City of Kennesaw/KDDA for Downtown Events – Miranda Taylor (Economic Development)
 2. Sister Cities Initiative – Andrew Gasparini (City Manager’s Office)
 3. Arts & Culture Foundation Research Update – Tanyel Aviles (Planning & Zoning)
- VI. Public Comments
- VII. Planning & Zoning Administrator Comments
- VIII. Adjourn

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KENNESAW ARTS & CULTURE COMMISSION (KACC)

February 18th, 2020 - 6:30 p.m.

Meeting Minutes

Virtual Meeting - Zoom

City Staff Liaison Darryl Simmons called the meeting of the City of Kennesaw Art and Culture Commission to order at 6:38 p.m. via virtual meeting space Zoom.

-Commission Members Present: Valerie Dibble, Madelyn Orochena, Lance Lewin, Daniel Barnard, Kimberly Watkins, Kim Meacham, Clemens Bak.

-Commission Members Absent: None.

-City Representatives in Attendance: Darryl Simmons- Planning and Zoning, Amanda Glass- Recreations Division Manager, Andrew Gasparini- City of Kennesaw, and Vanita Keswani- Smith Gilbert Gardens.

-Guest in attendance: Kimberly Watkins- Prospective KACC Member

-Adoption of January 21st, 2021, minutes:

- Darryl Simmons introduced the meeting minutes from the month's prior meeting, January 21st. The commission discussed and looked over the meeting minutes to call a motion.
- Valerie Dibble motioned to accept the meeting minutes from January 21st. Kim Meacham second, to adopt the minutes as presented. Motion carried 7-0.

-Financial Report and Discussion of 2020 budget:

- Darryl Simmons updated the commission on the budget with the full allotted budget at \$4,000 (four-thousand dollars), now standing at \$3,724 (three-thousand, seven hundred and twenty-four). Darryl Simmons updated that no further expenditures have been put forth during the first quarter of 2021.
 - Expenditure for Art Poles project standing at \$276 (two-hundred and seventy-six dollars). Expenditure put forth in the last quarter of 2020.
 - Financial Report adopted; Kim Meacham motioned, Clemens Bak second. Motion carried 7-0.

-Introduction of Newest Member: Kimberly Watkins

- Newest member Kimberly Watkins moved recently to Kennesaw within the last few months, and is a professor at KSU teaching Psychology. She looks to incorporate art into everyday life and to help share more with the community.

Project Reports/Commission Projects

-Project Reports:

- **Drafted/Proposed Budget:**
 - Kim Meacham introduced several topics on a drafted budget that she has been constructing. The budget could help navigate and dictate what the Commission works on and considers for the current year as they progress.
 - Website and Garden Art Poles: Two expenditures that have already been put forth and been added to the budget.
 - KBA Membership: A great way to incorporate arts with business aspects to Kennesaw. Will allow for greater cooperation and community engagement.
 - Non-profit renewal subscription: Regular expenditure that allows to kick-start title as a non-profit.
 - Looking to have one unified/standardized sign that could allow for continual change and more of a clean/professional look to help showcase the arts in various locations. Potential Locations to Consider: Parks, Downtown, Historical sites.
 - Social Media: Not necessarily a continuous cost. Social media ads could be put up periodically to update on projects and art endeavors.
 - Finances/expenditures have been set for the Downtown Music event, and the next set of the Garden Art Poles.
 - Discussing the ability to do Pinwheels for Peace again this year, given partnerships with schools and everything going on with Covid.
 - Mural based projects in conjunction with grants need to be matched based on qualifications and requirements.
 - Murals being placed either as smaller works that could be temporary or larger projects that could be placed on locations/buildings. Considering potential murals on the Ben Roberson.
 - Pushing money allocation to Painted Pianos project.
 - Discussion of Grants and applying for grants as partnerships and as separate entities. Clemens Bak proposed for clarification on grants being requested, and how that factors in with our partnership with the Smith-Gilbert Gardens. Vanita Keswani brought up the grant that she and her organization applied for, and Kim Meacham mentioned that she put off applying for a grant for the KACC for a few months after.
- **Garden Art Poles: Phase Two**
 - The Commission began to discuss the proposed budget and draft of Call to Artist for Garden Art Poles: Phase Two. Proposed consideration of five more poles, at a \$100 (one hundred dollar) stipend each.
 - Kim Meacham set a motion to adopt the budget, Lance Lewin second to adopt the proposed budget for the Garden Art Poles: Phase Two. Motion set at 7-0. Budget for Garden Art Poles: Phase Two has been approved.
- **Rock Garden/River Project**
 - Madelyn Orochen introduced the Rock Garden/River project, and that it is a proposed project to install rock rivers in various locales that would be painted

individually and showcase art and vibrancy. Start off with plain rocks, with a handful of hand-painted rocks to help showcase the idea and to show the public.

- Initial idea is to have an instructional sign that would allow the public to grab a rock, paint it and then bring it back to allow for growth of the rock river.
- Themes to work with are set at “kindness” and “the individual.”
- Considering either hosting or having Ben Robertson to host rock painting events/gatherings to help the public to understand the project and to help grow the project.
- The Commission began discussing specifics about the Rock Garden project, in terms of size, scope, rock specifics, and specifics on the project.
- **Social Media/Website:**
 - Darryl Simmons updated the Commission about the maintenance of the social media and the website, and proposed having a KACC member to maintain those aspects to help save money and to keep up with the web based media.
 - Madelyn Orochena and Kim Meacham will continue to monitor the website and the email, to keep up with activity.
 - Daniel Barnard will maintain and keep up with the social media and other socials.
- **Ben Robertson Fine Arts Gallery**
 - Kim Meacham would like to keep up with the annual budget costs that are associated with the call to artists and the fine arts show awards. She would also like to allocate finances towards administrative costs associated with the gallery.
 - \$250 (two hundred and fifty dollars) for People’s Choice Awards, and \$30 (thirty dollars) for business cards. Lance Lewin motioned, Clemens Bak second, for a motion to approve the budget for the Ben Robertson Fine Arts Gallery costs. 7-0, motion carried.
- **KBA Membership**
 - 2021 membership package is \$95 (ninety-five dollars) but membership package with the regular luncheons is \$235 (two-hundred and thirty-five dollars).
 - Darryl Simmons suggested that the Commission consider that the various members of the Commission attend the meetings, as opposed to one particular person attending each meeting.
 - Motion to approve the \$95 (ninety-five dollars) membership package for the KACC. Valerie Dibble motioned, Kim Meacham second that motion. Motion carried at 7-0.

-Public Comments/Questions:

- None.

-Planning and Zoning Administrator Comments

- Darryl Simmons brings up that recent updates and meeting notes have been helpful to keep the city up to date on what the City is doing, and that he is happy to be working with the commission. Lance Lewin took plenty of notes for a recent meeting for the Downtown Music project that have helped streamline and narrow down the specifics on the project moving forward.

-Adjournment

- The Commission collectively decided for a meeting adjourned, Madelyn Orochena motioned, Valerie Dibble second with 7-0. Meeting adjourned at 7:51 pm. The Commission will meet next March 18th, 2021, at 6:30 p.m. via virtual meeting space Zoom.

DRAFT