



KENNESAW DOWNTOWN DEVELOPMENT AUTHORITY MEETING
DRAFT MINUTES
April 9, 2019
Mayor & Council Chambers
7:30 A.M.

- I. Call to Order:** The meeting was called to order by Chair, Mark Allen, at 7:30 am
Members Present: Mark Allen, Gary Hasty, Donna Hogan, Chad Howie (arrived 7:35am), David Lyons, Leslie Steinle
Members absent: Joe Badgett
Staff Present: Bob Fox, Miranda Taylor
Guests Present: Mary Whitlock, Tracey Viars
- II. Approval of Minutes** – Minutes from the March 12, 2019 meeting were reviewed. David Lyons made a motion to approve the minutes as presented. The motion was seconded by Gary Hasty. Vote taken; motion passed unanimously by a vote of 5-0 (Howie not in attendance).
- III. Announcements/Public Comment:** None
- Let the record reflect that KDDA member Chad Howie arrived at 7:35 am.
- IV. Financials**
- (a) Financial Report: David Lyons reviewed the financial report. Beginning cash was \$27,413, with cash receipts of \$3,278 and cash disbursements of \$4,584. Ending cash balance is \$26,106. David Lyons made a motion to approve the financial report as presented. Motion seconded by Gary Hasty. Vote taken; motion passed unanimously with a vote of 6-0.
- V. Old Business**
- (a) Special Projects for Downtown Update: Gateway Park, City Hall Plaza, Depot Park, Public Art
- a. Bob Fox reported to the group that the Gateway Park art will be installed this month, in time for Georgia Cities Week. Staff is working on scheduling a ribbon cutting and will share details as they are available.
 - b. The next round of public art has been selected and approved, including more decorative manhole covers and 2 decorative benches. The art is currently being fabricated.
 - c. Depot Park construction bid has been awarded, and construction is set to begin later this month, following the Big Shanty Festival.
- (b) Beer Festival – April 27, 2019
- a. Power has been installed at the museum and is ready for use for the Beer Festival.
 - b. As of 4/5/19, 626 tickets have been sold. This is on-trend based on prior years, and event organizers expect a surge in ticket sales prior to the price increase, which is set for April 18.
 - c. There are 3 food vendors and 1 food truck confirmed for the day.
 - d. We still need volunteers and sponsors. Volunteer deadline to turn in paperwork is April 17.
- (c) Plaza Furniture (Underpass): Plaza furniture is in our possession and will be installed next week, following the Big Shanty Festival.

(d) Farmers Market/Dinner at the Depot Update

- a. Mark Allen reported that he currently has 3 seasonal vendors and approximately 10 weekly/walk-in vendors confirmed. We will have 18-20 spots available. He is continuing to follow-up with vendors as they apply to participate.
- b. Food truck recruitment has been challenging, and Mark has been doing some damage control with last year's trucks due to the poor management of the 2018 event. However, he has trucks booked out through 6/17 and continues to reach out to additional trucks to participate.
- c. The Nest is finalizing their off-premise permit to be able to serve beer at the Dinner at the Depot event.
- d. Kennesaw Art & Culture Commission is confirmed to participate on 4 nights, to share art information. This opportunity is open to other city groups if they are interested in participating. Groups should contact Mark for scheduling.

VI. New Business

VII. Board Comments: None

VIII. Community Development Director Comments: None

IX. EXECUTIVE SESSION – Land, Legal, Personnel

Pursuant to the provisions of O.C.G.A. 50-14-3, the KDDA could, at any time during the meeting, vote to close the public meeting and move to executive session to discuss matters relating to litigation, legal actions and/or communications from the City Attorney as provided under O.C.G.A. 50-14-2(1); and/or personnel matters as provided under O.C.G.A. 50-14-3 (4) and/or real estate matters as provided under O.C.G.A. 50-14-3(6).

X. ADJOURN: With no further business to discuss, David Lyons made a motion to adjourn. Motion was seconded by Donna Hogan. Vote taken; motion passed with a vote of 6-0. The meeting adjourned at 7:58 am.

NOTICE: Any person who desires to appeal any decision from this meeting will need a record of the proceedings, and for the purpose may need to insure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is based. The Agenda is designed to make more efficient use of the KDDA's time. It is not designed to curtail discussion or input. If you need special accommodations to attend or participate in our meetings, please contact City Hall at least 24 hours in advance of the specific meeting you are planning to attend.

**The next scheduled meeting of the Kennesaw Downtown Development Authority will be
7:30 a.m. on May 14, 2019**

Meeting minutes recorded and submitted by:
Miranda Jones Taylor
Economic Development Specialist