

CITY OF KENNESAW



Livable Centers Initiative

Post Charrette Next Steps
October 8, 2014

Next Steps

Gibbs Planning Group:

- Summarize market numbers discussed during Workshop
- Once draft is complete, we will ask for your expert input on development nodes and uses.

Next Steps

Kimley Horn:

- Develop Infrastructure Plan:
 - Suggested New Roads and Connections
 - Suggested Trail Connections (coordinate with CRJA)
- Key Street Sections: New Streets, Cobb Parkway, Cherokee Street, Main Streets, others?
- Parking recommendations
- Key Crossing Improvements
- Transit Suggestions: Shuttle/Bus intown and Cobb Transit on Cobb Parkway

Next Steps

CRJA:

- Trail Sections (design to consider water quality improvements and other health benefits)
- Trail Connectivity: internal and to surrounding communities (Town Center, KSU, and Mall) – coordinate with KHA
 - How do trails connect into Downtown? Streams or Roadways?
Which to fund first?
- Gateway Design and Locations
- Depot Park Master Plan improvements – coordinate with SGA nodal development across railroad to provide parking and connections
- Provide Landscape recommendations for street sections and nodal developments – coordinate with KHA and SGA
 - Cobb Parkway – what's appropriate?
 - What would give character to Main Street/downtown streets?

Next Steps

Designing4Health:

- Written Summary of Recommendations
- Health Analysis → Design Strategy Chart

Next Steps

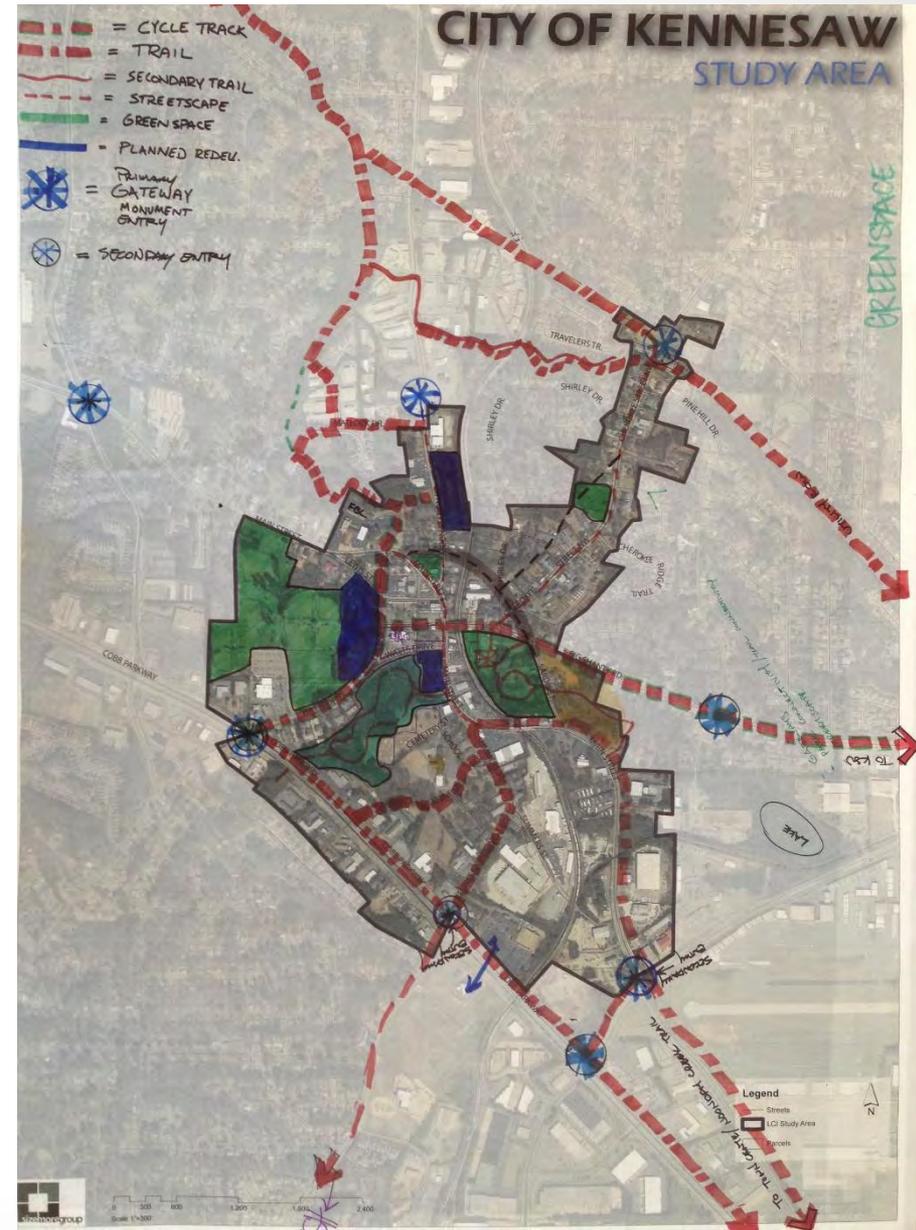
Sizemore Group:

- Land Use Recommendations
- Nodal Concept Developments:
 - Main Street Entertainment District
 - School site to Cobb Pkwy District
 - Culinary School location?
 - Industrial Site near Cobb Pkwy
 - Housing demand in other development opportunity sites: Moon Station site? Sardis Street?

Charrette Results

Greenspace:

- Downtown has abundant greenspace
- Need to connect greenspace/parks
- Showcase parks for branding
- Multi-use trail connectivity to KSU, High School, Town Center area, and existing trails
- Improve gateways into community
- Depot Park should be developed to meet needs of community



Charrette Results

Greenspace:

Depot Park Master Plan

- Building frontage along Cherokee Street
- Amphitheater to work with existing topography
- Provide tour/school bus parking behind museum
- Connect to trails



Charrette Results

Land Use:

- Identified Historic Buildings to remain/retrofit
- Identified potential infill development entertainment/mixed use node next to Trackside
- Parking accommodated on street and in parking deck along railroad



Charrette Results

Land Use:

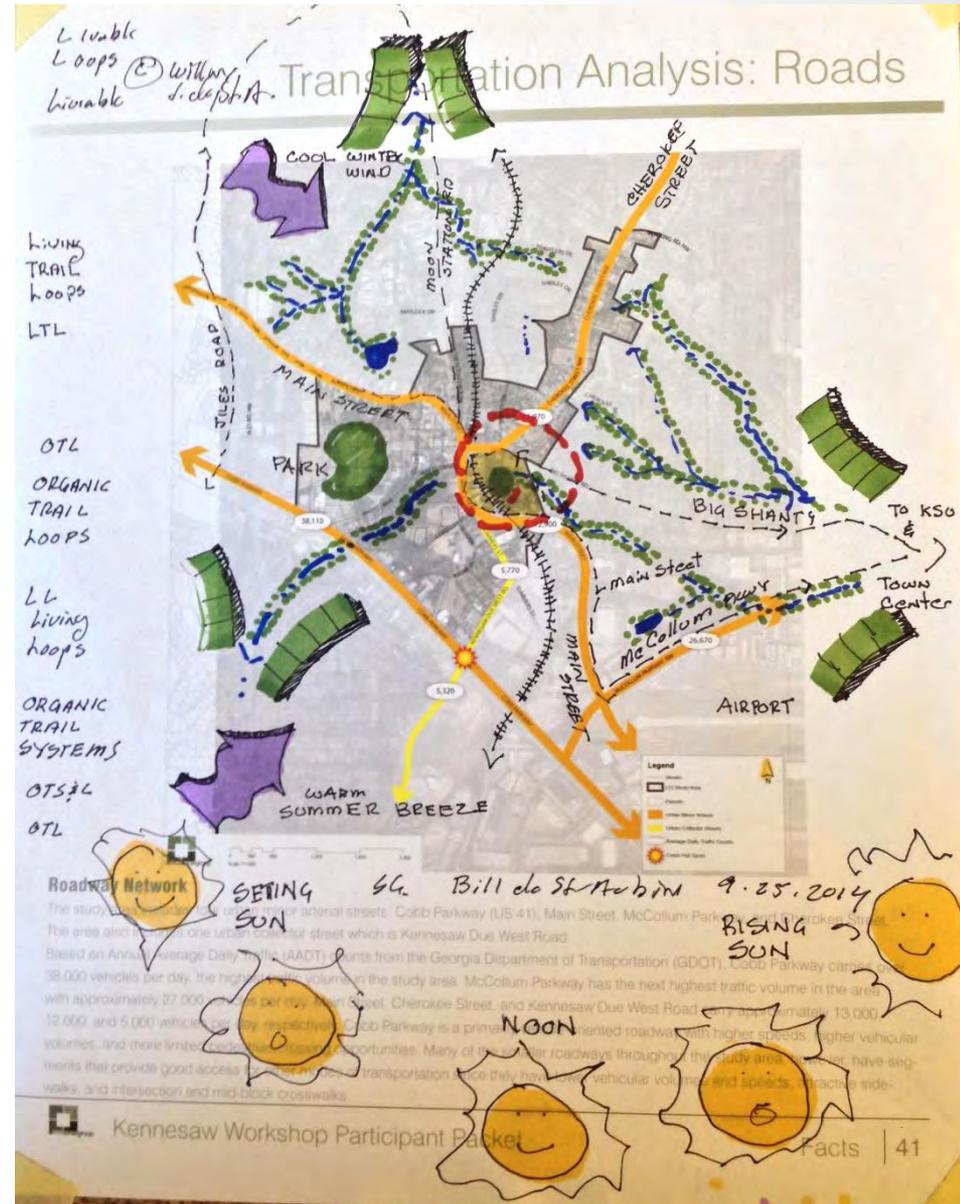
- Identified central entertainment node in Downtown (yellow): Park, Amphitheater, Museum.
- Infill entertainment in retail (dark orange) along main street in this area.
- Transportation: shuttle and trails to connect to area



Charrette Results

Land Use:

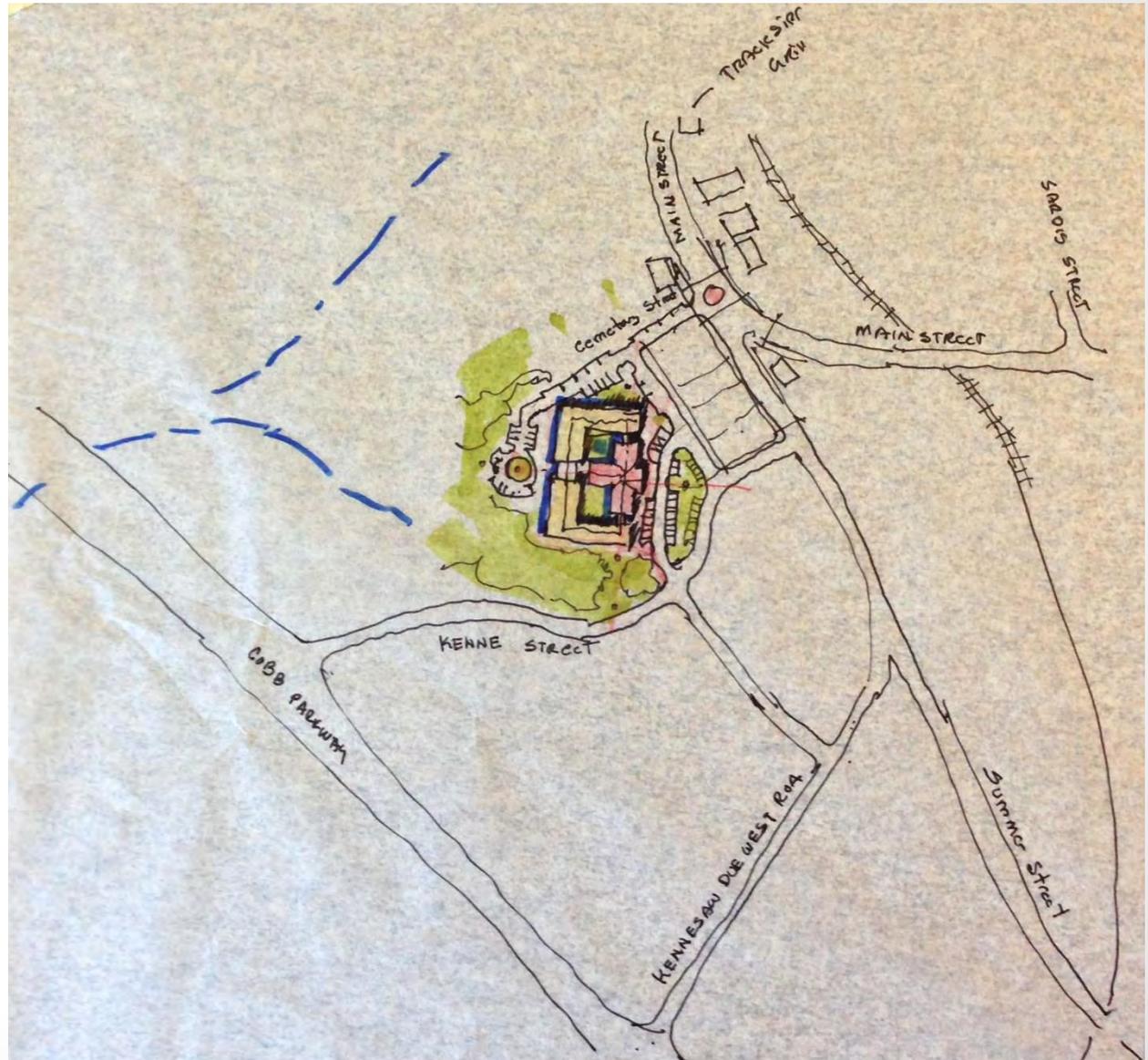
- Analysis of wind, sun, and streams



Charrette Results

Land Use:

- Former school site could become historic rehab site, accommodating mixed-use development



Charrette Results

Land Use:

- Expand mixed-use development from old school site to Cobb Parkway.
- Development along Cobb Pkwy will provide a gateway into the Downtown – visual presence
- Higher density can be supported near Cobb Pkwy
- Cobb Pkwy could be location of Cobb County Transit – TOD potential



Charrette Results

Transportation:

- Needs:

Needs

1. Standard street sections
2. Bus dropoff area - along N-S oriented street
3. Gateway improvements along Cobb Parkway
4. Truck traffic management

Streetscapes

- Sidewalks

- Bikes

- Lighting

- Shade trees

- No right-turn lanes in CBD

- Underground utilities

5. Coordination with Cray/TSW

6. Sidewalk Infill / Cross-walk upgrades

7. Intersection design standards

8. Transition some angled parking to parallel to pick up some street width

9. Parking along all streets

Charrette Results

Transportation:

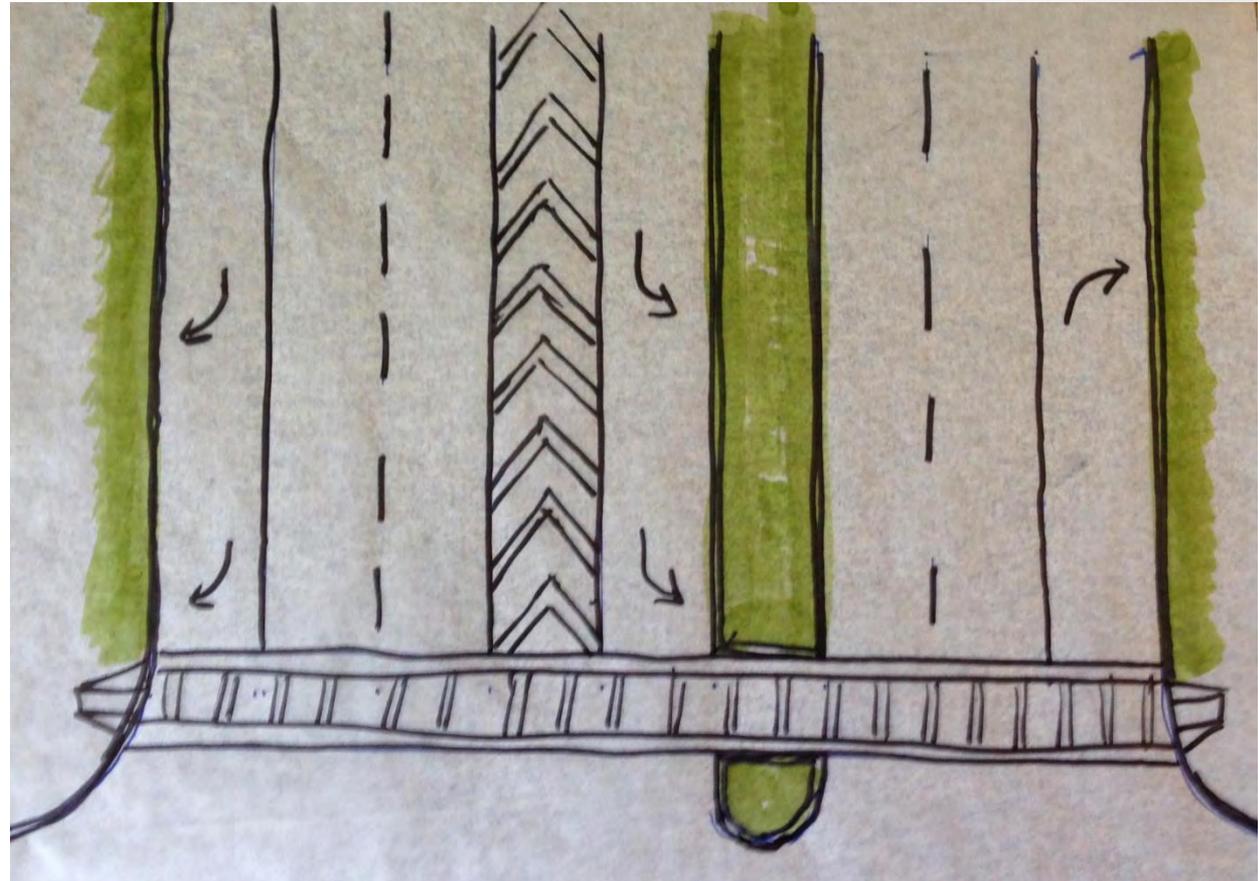
- Bike Boulevard along Big Shanty Road to connect to KSU and Town Center



Charrette Results

Transportation:

- Cobb Parkway: Increase Median for pedestrian refuge
- Create more visible crosswalks

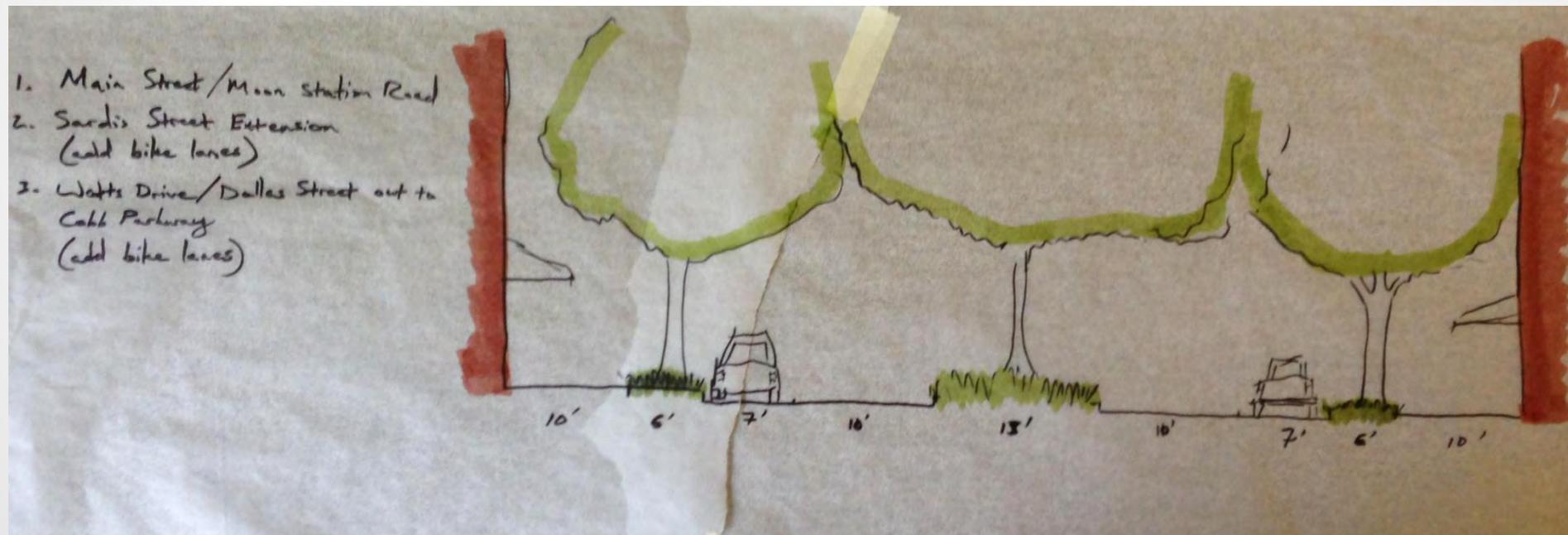


Charrette Results

Transportation:

Main Street Section Option:

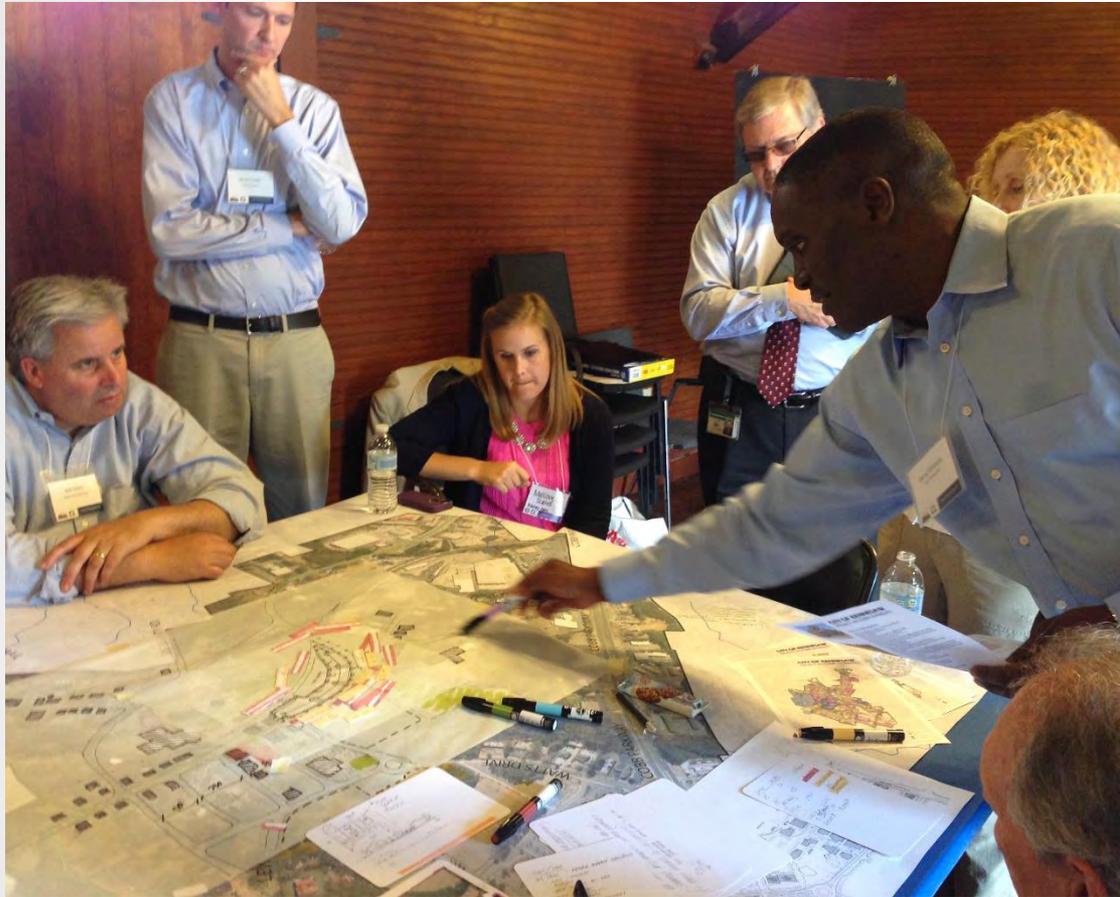
- Median remains for left turn at intersections, elsewhere is landscaped
- Street parking in Downtown district along Main Street



Charrette Images



Charrette Images



Charrette Images



Charrette Agenda

Thursday, September 26, 9am-8pm at The Depot.

Located across the street from The Southern Museum, 2829 Cherokee St, Kennesaw

9-9:30	Breakfast
9:30-10	Consultant Preparation
10-10:30	Project Introduction
10:30-11:15	Walking Tour
11:15-12	Lunch and Discussion
12-2	Work Session 1
2-2:30	Table Presentations to Group
2:30-3:30	Work Session 2
3:30-3:45	Table Presentations to Group
3:45-4	Wrap-up and Next Steps
4-6:30	Break (or Continue Working)
6:30-8	Working Open House with Public

The Work Sessions will consist of three working tables with the following table topics:

Transportation: Auto/Ped/Bike/Transit
Place-making: Community & Branding
Land Use/Econ. Dev.: Redevelopment



Thank You!

