



Social Media Terms of Use Guidelines

The purpose of the City of Kennesaw's social media platforms are to present matters of public interest concerning the City of Kennesaw's programs, activities, news stories, and photos/videos. We welcome your comments; however, please note this is a moderated online discussion site and not a public forum.

If you need an official source of information about the City of Kennesaw, please visit our website at www.kennesaw-ga.gov.

Comments made by the public to our page will be reviewed, and while comments will not be edited by our personnel, the City of Kennesaw reserves the right to remove comments that include:

- Comments unrelated to the purpose and topical scope of the page. The page is not meant for comments that do not directly relate to the purpose or topical scope of the page
- Obscenity
- Child pornography
- Incitement to imminent lawless action
- Speech presenting a grave and imminent threat
- Fighting words
- True threats
- Fraud
- Defamation (libel/slander)
- Content or comments that are off-topic or unrelated to the original posting
- Solicitations to commit or speech integral to, criminal conduct
- Promotion or advertisement of a business or commercial transaction
- Promotion in favor of, or in opposition to, a candidate campaigning for election to a political office
- Content that reveals personally identifying information including, but not limited to: email address, phone numbers, addresses, medical information, etc
- Copyrighted material (if posted without the copyright holder's consent)
- Content that is repetitive or duplicative

The City of Kennesaw may take steps to have a comment removed if it falls within one of the foregoing categories. If a user continues to post inappropriate items after being warned of the violation of the "Terms of Use," that user may be banned from the City's social media platforms.

Any use of the "like" feature between the City of Kennesaw and a private person or business does not indicate endorsement of that accounts' actions or comments.

Also, please keep in mind that this is an internet page on a social media platform. Each organization for which our social media platform is hosted has their own policies and standards concerning what may, and may not, be posted and the actions that it may take with regard to unauthorized posts.

- Facebook Community Standards: www.facebook.com/communitystandards/
- The Twitter Rules: help.twitter.com/en/rules-and-policies/twitter-rules
- Instagram Community Guidelines: help.instagram.com/477434105621119
- YouTube Community Guidelines: www.youtube.com/yt/about/policies/#community-guidelines
- LinkedIn Professional Community Policies: <https://www.linkedin.com/help/linkedin/answer/34593/linkedin-professional-community-policies?lang=en>
- Nextdoor Community Guidelines: https://help.nextdoor.com/s/article/community-guidelines?language=en_US

The Communication & Engagement Office may also take steps to remove "robo spam" and/or comments by "social bots" (i.e. content posted by automatic software programs, or "bots") if necessary to ensure access for the general public.

Furthermore, while we encourage debate and discussion, we respectfully request that commenters be mindful that this site is open to the public and that commenters be courteous and civil toward one another.

The City of Kennesaw is not responsible for, and neither endorses nor opposes, comments placed on social media platforms by visitors to the social media platform. Commenters are personally responsible for their own comments, username, and/or any information placed on the City of Kennesaw's social media platform by the commenter.

The City disclaims any and all responsibility and liability for any materials that the City deems inappropriate for posting, which cannot be removed in an expeditious and otherwise timely manner.

Before posting on our page, please review the following:

- Please be mindful of the Terms of Use Guidelines posted above, and ensure your post does not violate those guidelines.
- The City of Kennesaw's social media pages are not continually monitored by employees of the City of Kennesaw but are monitored as time allows.
- A posting on the City of Kennesaw's social media platforms constitutes acceptance of these Terms of Use.
- No use of the the City seal or logo shall be made except in connection with official City of Kennesaw letterhead, brochures, publications, pamphlets, signs, patches, insignias, paintings, messaging devices, postings and website.